



Sponsorship and Exhibit Opportunities

Get the attention of key decision-makers in the metals processing industry!

- ☑ ***Put Your Company Name and Image in Front of Key Decision Makers***
- ☑ ***Be Recognized as a Leader in the Metals Processing Industry***
- ☑ ***See Outstanding Returns on Your Marketing Dollars***

Sponsorship Levels: Platinum 🌟 Gold 🌟 Silver 🌟 Bronze 🌟 Copper

Choose the sponsorship level that best matches your company's promotional goals and boosts your visibility.

- Reach your target market with customized sponsor and exhibit packages
- Promote brand recognition through high visibility
- Communicate directly with influential decision makers

Prime sponsorship levels include:

- Complimentary Tabletop Exhibit
- Multiple number of Complimentary Conference Registrations and golf/optional event passes
- Special acknowledgment and signage during sponsored event
- Company logo and link on FMA website conference page and on featured event page on www.thefabricator.com
- Company logo and website link on all broadcast e-mails pre-/post-event (reaching 20,000+ industry professionals)
- Logo and indication of sponsorship in Toll Processing Conference promotional materials
- Full page ad in on-site program book
- Company logo with description listed in on-site program book
- Company logo on registration area signage
- Attendee list (in electronic format) for follow-up mailings and marketing
- Most sponsorships include exposure to the co-located [FABRICATOR'S Leadership Summit](#) audience

The 17th Annual Toll Processing Conference is presented by:



Fabricators & Manufacturers Association, International®

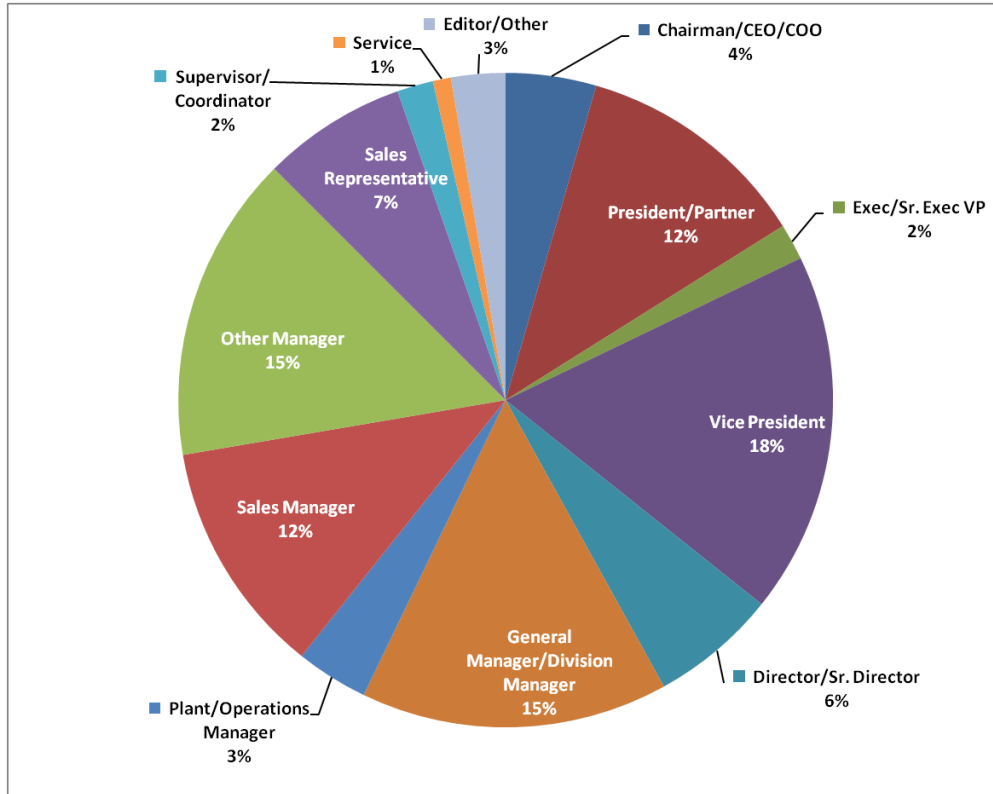
FMA's Mission: *"To champion the success of the metal processing, forming, and fabricating industry."*

The Fabricators & Manufacturing Association, Int'l. (FMA) is the leading educational association for the metal processing, forming and fabricating industry. FMA offers products and services that keep professionals in the industry informed about the latest trends and technology. www.fmanet.org.

Why Your Company Should Attend

FMA's Toll Processing Conference presents a number of high-profile sponsorship and exhibit opportunities that will maximize the ROI on your marketing investment. You'll reach a targeted audience where over 85% of the attendees have purchasing influence or direct decision-making power over the kind of products or services you offer. And we can work with you to customize a sponsorship and/or exhibit package that will best fit your budget and meet your marketing objectives.

Conference Audience Makeup by Title



These are just a few of the companies who have attended the conference in recent years:

- | | | |
|---------------------------------|---------------------------------|-------------------------------|
| Acero Prime | Heidtman Steel Products | Rolled Metal Products |
| All Metals Service & Warehouse | Herr-Voss Stamco | Ryerson Coil Processing |
| American Iron & Steel Institute | International Metals Processing | Serviacero Worthington |
| ArcelorMittal | JMS Processing | SET Enterprises |
| Arlington Metals Corp. | Leveltek Processing | Severstal North America |
| ASKO | Main Steel Polishing | SSAB |
| Bilstein North America | Metal Coaters | Steel Technologies |
| Bradbury Co. | Millennium Steel Service | Steelman Software Solutions |
| Braner USA | Mississippi Steel Processing | SteelPro-Wayne Industries |
| Burghardt & Schmidt | Norfolk Southern Corp. | Stripco |
| Butech Bliss | Nucor Steel | Suplus Metals Corp. |
| Chicago Tube & Iron | Olympic Steel | Taylor Coil Processing |
| CoilPlus | OmniSource | Thompson Dayton Steel Service |
| Dearborn Steel Center | Precision Strip | Toyota Tsusho America |
| Delaco Steel Corp. | Prometal Management | United States Steel |
| Feralloy Corp. | Red Bud Industries | Voss Industries |
| Flat Rock Metals/Bar Processing | Roll Coaters | Worthington Steel |

Don't miss this strategic opportunity to gain direct access to your customers!

There is no substitution for that personal face-to-face contact with hundreds of key players in the metal processing industry. Be sure that you are positioned as a key player in the metals industry by making the Toll Processing Conference a part of your marketing strategy.

In addition to the benefits listed on page 1, see various sponsor levels and corresponding benefits below:

Platinum \$15,000 (5 available)

- Fifteen (15) complimentary conference registrations
 - Complimentary golf or optional event passes for six (6) people
 - Conference invitations branded with sponsor logo (one postcard and one email sent by FMA to sponsor's contact/prospect list)
 - Opportunity to address audience during sponsored event
 - Ad in *The Fabricator* (Nov., Dec. or Jan.) branded with conference and sponsor's logo
 - Recognition as premier sponsor at Conference Opening
 - Prominent placement of company logo on promotional and on-site conference materials (i.e. web page, ads, e-mails, registration area signage, on-site program book, etc.)
- ❖ ~~Wednesday Welcome Reception~~ **SOLD** ❖ ~~Thursday Keynote Speaker~~ **SOLD**
❖ ~~Thursday Networking Event~~ **SOLD** ❖ ~~Friday Keynote Speaker~~ **SOLD**
❖ ~~Friday Golf Outing~~ **SOLD**

Gold \$10,000 (2 available)

- Ten (10) complimentary conference registrations
 - Complimentary golf or optional event passes for four (4) people
 - Conference invitations branded with sponsor logo (one postcard and one email sent by FMA to sponsor's contact/prospect list)
 - Opportunity to address group at sponsored event
- ❖ ~~Thursday Lunch~~
❖ ~~Friday Lunch~~
-  **Wednesday OPC Golf Outing**

Silver \$7,000 (2 available)

- Seven (7) complimentary conference registrations
 - Conference invitations branded with sponsor logo emailed to sponsor's contact/prospect list
 - Opportunity to address group at sponsored event
- ❖ ~~Thursday Breakfast~~
❖ ~~Friday Breakfast~~

Bronze \$4,500 (4 available)

- Five (5) complimentary conference registrations
 - Opportunity to address group at sponsored event
- ❖ ~~Thursday Refreshment Breaks~~ ❖ ~~Thursday Speaker Presentations A/V~~ **SOLD**
❖ ~~Friday Refreshment Breaks~~ ❖ ~~Friday Speaker Presentations A/V~~

Copper \$2,500 (5 available)

- Three (3) complimentary conference registrations
 - Company logo on sponsored item given to each attendee at registration
- ❖ ~~Name Badge Lanyards~~ **SOLD** ❖ ~~Registration Desk~~
❖ ~~Attendee Bags~~ **SOLD** ❖ ~~Wireless Services~~
❖ ~~Padfolios~~ **SOLD**










Tabletop Exhibit Only – FMA/TPA/OPC Members: \$1,500 / General: \$2,295

- Two (2) complimentary registrations
- One 8' draped/skirted table with two chairs and electricity
- Logo and company description listed in the conference on-site program book

CONFERENCE GOLF OUTING

- Company name and logo will be featured prominently on signage at golf event
 - Opportunity to provide golf awards/promo gifts
- ❖ ~~Putting Green~~ **\$500** ❖ ~~Hole Sponsor~~ **\$250**
❖ ~~Driving Range~~ **\$500**

Compare Sponsorship Opportunities and Benefits*

	Complimentary Registrations	Golf/Optional Event Passes	Branded Marketing	With FLS audience	Tabletop Exhibit	Podium time
Platinum \$15,000 (5 available)						
Wednesday Welcome Reception SOLD 	15	6	FABTECH, Fabricator ad, postcard, email	X	X	7 min
Thursday Networking Event SOLD 	15	6	FABTECH, Fabricator ad, postcard, e-blast	X	X	7 min
Friday Golf Outing SOLD 	15	6	FABTECH, Fabricator ad, postcard, e-blast	X	X	7 min
Thursday Keynote Speaker SOLD 	15	6	FABTECH, Fabricator ad, postcard, e-blast	X	X	7 min
Friday Keynote Speaker SOLD 	15	6	FABTECH, Fabricator ad, postcard, e-blast	X	X	7 min
Gold \$10,000 (2 available)						
Thursday Lunch	10	4	Postcard, e-blast		X	5 min
Friday Lunch	10	4	Postcard, e-blast	X	X	5 min
NEW Wednesday OPC Golf Outing	10	4	Postcard, e-blast	X	X	5 min
Silver \$7,000 (2 available)						
Thursday Breakfast	7		e-blast	X	X	3 min
Friday Breakfast	7		e-blast	X	X	3 min
Bronze \$4,500 (2 available)						
Thursday Refreshment Breaks	5				X	2 min
Friday Refreshment Breaks	5				X	2 min
Thursday Speaker Presentations A/V SOLD 	5				X	2 min
Friday Speaker Presentations A/V	5				X	2 min
Copper \$2,500 (5 available)						
Name Badge Lanyards SOLD 	3				X	
Attendee Bags SOLD 	3				X	
Padfolios SOLD 	3				X	
Registration Desk	3				X	
Wireless Services	3			X	X	
Tabletop Exhibit Only						
FMA Members = \$1,500	2			X	X	
General = \$2,295						
Golf Outing Only						
Driving Range \$500						
Putting Green \$500						
Hole Sponsor \$250 (18 available)						

*Please note that if you do not see exactly what you are looking for in the above opportunities, FMA can work with you to customize a sponsorship package that will best fit your budget and meet your marketing objectives.

Sponsorship & Exhibit Application

Application Deadlines:

Dec. 1, 2012 to be included in all marketing promotions

Feb. 1, 2013 to be included in on-site materials



Full Company Name _____
 Contact Name _____ Title _____
 Address _____
 City _____ State _____ ZIP _____
 Phone _____ Fax _____
 E-mail _____

PLATINUM LEVEL

- Welcome Reception - \$15,000 **SOLD**
- Networking Event - \$15,000 **SOLD**
- Fri. Golf Outing - \$15,000 **SOLD**
- Thursday Keynote - \$15,000 **SOLD**
- Friday Keynote - \$15,000 **SOLD**

GOLD LEVEL

- Thursday Lunch - \$10,000
- Friday Lunch - \$10,000
- Wed. Golf Outing - \$10,000



SILVER LEVEL

- Thursday Breakfast - \$7,000
- Friday Breakfast - \$7,000

BRONZE LEVEL

- Thursday Breaks - \$4,500
- Friday Breaks - \$4,500
- Thursday Speakers A/V - \$4,500 **SOLD**
- Friday Speakers A/V - \$4,500

COPPER LEVEL

- Badge Lanyards - \$2,500 **SOLD**
- Attendee Bags - \$2,500 **SOLD**
- Padfolios - \$2,500 **SOLD**
- Registration Desk - \$2,500
- Wireless - \$2,500

TABLETOP EXHIBIT ONLY

- FMA/TPA/OPC Member - \$1,500
- General - \$2,295

GOLF OUTING ONLY

- Driving Range - \$500
- Putting Green - \$500
- Hole Sponsor - \$250
- Golf Prizes/Awards - please list item(s) and quantity you will provide: _____

Tabletop Exhibits

Electricity Required? YES NO

A maximum of one (1) duplex outlet per exhibit will be provided upon request.

PAYMENT INFORMATION:

Payment in full is required to reserve your sponsorship and exhibit space. Exhibitors are responsible for all audio/visual and communication equipment as well as the rental fees, shipping, and customs. Should you require additional electrical support or communication equipment, please contact Cindy Day at 815/227-8208.

Please check payment type:

FMA cc:103

- Check enclosed Money Order P.O. # _____

Credit Card: Visa MasterCard American Express Discover

Account Number _____ Expiration Date _____

Name on Card _____ Security Code _____

Signature _____

Remit check or money order (USD) to: Fabricators & Manufacturers Association, Intl. (FMA) / Dept. 4300/ Carol Stream, IL 60122-4300 or FAX with credit card information to **(815) 484-7708 ATTN: Cindy Day.**

The sponsor/exhibitor acknowledges that the Fabricators & Manufacturers Association, International, and the hotel do not maintain insurance covering sponsor/exhibitor's property and that it is the sole responsibility of sponsor/exhibitor to obtain sufficient liability, business interruption, and property damage insurance covering such losses and damages. Upon confirmation of space assignment and acceptance for the reservation by FMA, the undersigned agrees to be bound by all terms and regulations contained herein.

Authorized Signature _____ Date _____