## **Profitability**

## Operating Profit Margin (OPM)

(Total Sales - Total Cost of Goods Sold - Total SG&A) / Total Sales x 100 SG&A represents Sales, General and Administrative Costs

Response Ranges	Counts	Percents	
< 0%*	10	19%	
0 - 2.9%	9	17%	
3 - 5.9%	10	19%	
6 - 11.9%	12	22%	
12 - 30.5%**	11	21%	
Total Responses	52	98%	

		Operating Profit Margin						
	< 0%	0 - 2.9%			12 - 30.5%	Totals		
Number of Employees								
1 - 19	4%	0%	0%	2%	5%	11%		
20 - 49	4%	2%	4%	13%	4%	27%		
50 - 99	7%	8%	7%	2%	6%	30%		
100 - 249	4%	7%	6%	5%	6%	28%		
250 - 499	0%	0%	2%	0%	0%	2%		
Type of Company								
Contract Mfr./ Plate and Sheet Fabricator	15%	15%	17%	15%	13%	75%		
Contract Mfr./ Tube and Pipe Fabricator	2%	0%	0%	5%	2%	9%		
OEM/ MfrNew Equip./ Mfr. Ancillary	2%	2%	2%	2%	6%	14%		
Annual Gross Sales Volume								
Under \$1 Million	2%	0%	0%	0%	2%	4%		
\$1 - \$9.9 Million	8%	9%	4%	15%	9%	45%		
\$10 - \$19.9 Million	9%	6%	9%	4%	4%	32%		
\$20 - \$49.9 Million	0%	2%	6%	3%	6%	17%		
Geographic Region								
Northeast	0%	0%	5%	4%	0%	9%		
Southeast	0%	2%	2%	0%	9%	13%		
East North Central	11%	6%	6%	13%	6%	42%		
West Central	6%	5%	6%	2%	2%	21%		
West	0%	2%	0%	0%	2%	4%		
Southwest	2%	2%	0%	3%	2%	9%		
Plant Size								
1 - 49,999 sq ft	6%	2%	6%	11%	9%	34%		
50,000 - 99,999 sq ft	4%	7%	6%	7%	8%	32%		
100,000 - 149,999	7%	8%	5%	4%	2%	26%		
150,000 + sq ft	2%	0%	2%	0%	2%	6%		

<sup>\*</sup> No responses below -11.6%

<sup>\*\*</sup> No responses above 30.5%