the fabricator's Leadership Summit

Gaylord Palms Resort & Convention Center, Kissimmee (Orlando), Fla.

Feb. 25-27, 2015

DRIVING+CHANGE

On the Road to Excellence

FMA's premier conference for metal fabrication professionals is a business event that doesn't feel like work, but sends you home with new resources, fresh connections, and renewed enthusiasm. **Visit fmanet.org/annualmeeting.**



"As a first time attendee in 2014 I was very impressed with the level of content at the Leadership Summit. In-depth conversations and shared experiences on the latest technology and leadership principles were just two of the great takeaways. I'm returning again this year, and bringing more members from Proos' executive team."



-Amy ProosCEO, Proos Fabrication Inc.
Grand Rapids, Mich.

the fabricator s Leadership Summit

EQUIP YOURSELF TO TAKE ON THE CHALLENGE OF **DRIVING CHANGE**

The road to business transformation is often less traveled than others. Creating the desired change roadmap and managing the change process requires discipline, determination, and the willingness to continuously improve.

This event brings together owners, executive team members, and budding leaders of job shops and contract manufacturing companies to discuss business management issues and uncover solutions.

Participate Feb. 25-27 to build the knowledge and network of relationships you need to **lead your company on the journey to excellence!**

EVENT HIGHLIGHTS:



Unrivaled Idea Exchange with Peers during Roundtables

Benchmark and share best practices about Business Valuation, Lean Manufacturing, Robotics & Automation, Sales & Marketing, Strategic Planning, Workplace Relations, and more.



Technology-focused Insight from Panel Presentations

- Q&A dialogue with machine tool builders on solutions available in today's fabrication market, moderated by The FABRICATOR®'s editor-in-chief Dan Davis
- Exploration of ERP systems with representatives from leading manufacturing business management software providers



Sessions on Critical Concerns Facing Your Business

FMA economic analyst Dr. Chris Kuehl will provide an assessment of the current business landscape followed by small group discussions on important topics.

PLUS....

- Cyber Security for Manufacturers
- Employer/Educator Relationships
- Fabricator of the Year Award Acceptance Speech

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INSPIRING KEYNOTES:





Ken Schmidt

Former Communications Strategist for Harley-Davidson Motor Company

Make Some Noise: Open the Throttle and Dominate Your Marketplaces Ken Schmidt is a brand visionary and communications strategist who has worked with some of the world's highest-revving businesses. His premium-fueled presentation will leave you rethinking your marketing strategy.



Todd Grimm

Founder & President, T. A. Grimm & Associates, Inc.

Innovation & Disruptive Technologies: Impact of 3D Printing You've heard the hype, but how will additive manufacturing really affect your business? Todd will enlighten you about how top manufacturers are leveraging 3D printing and explore the role it will play in the future.

CONFERENCE SCHEDULE

Wednesday, Feb. 25, 2015

7 a.m. Registration Opens

8 a.m. Bus 'n Bagels Plant Tour

8:30 a.m. Golf Outing at Celebration Golf Club

Noon - 1 p.m. Luncheon

1 - 5 p.m. General Sessions

5 - 6 p.m. Young Professionals and First-time Attendees Meet & Greet

6:30 - 8:30 p.m. Welcome Reception and NBT Silent Auction

Thursday, Feb. 26, 2015

7:30 a.m. Breakfast

8 a.m. Welcome and Opening Remarks

8:15 a.m. Keynote Presentation

9:30 a.m. General Sessions

Noon - 2 p.m. Luncheon

1 - 4:30 p.m. Roundtables and Breakout Sessions

 $\bf 6$ – $\bf 10$ p.m. Networking Event at Splitsville Luxury Lanes[™] in Downtown Disney[®]

Friday, Feb. 27, 2015

7:30 a.m. Breakfast

8 a.m. Welcome and Opening Remarks

8:15 a.m. Keynote Presentation

9:30 a.m. Roundtables and Breakout Sessions

Noon Meeting Concludes

1 p.m. Golf Scramble at Celebration Golf Club

6 - 7:30 p.m. Golf Awards Reception at Celebration Golf Club

NETWORKING OPPORTUNITIES:



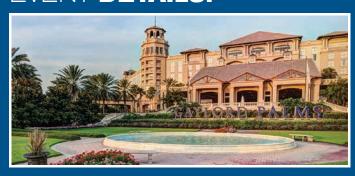






- Invite a prospective customer or partner to join you on the Bus 'n Bagels plant tour
- Sign up for one or both Golf Outings at Celebration Golf Club and **be paired with an industry contact**
- NEW Join other future leaders and first-time attendees at the informal Meet & Greet
- Meet old friends and new while enjoying cocktails and hors d'oeuvres at the Welcome Reception
- Take advantage of exhibit time during breakfasts, refreshment breaks, and lunches to make connections and strengthen business relationships
- Participate in the event at Splitsville Luxury Lanes and have fun bowling, dining, and mingling with colleagues

EVENT DETAILS:



Hotel & Travel

Gaylord Palms Resort & Convention Center 6000 W Osceola Pkwy., Kissimmee, FL 34746-4414

Discounted FMA Group Rate

Reserve by Jan. 25, 2015 to get FMA's discounted group rate of \$205/night plus taxes.

Online: aws.passkey.com/g/24372227

Phone: (877) 382-7299 (ask for the FMA Annual Conference rate)

Conference Fees:

\$945 FMA members \$1,195 General

SPECIAL ONLINE DISCOUNT:

Save \$50.00 when you register online at **fmanet.org/annualmeeting**



FAMILY FUN:



There is never a shortage of exciting things to do! Enjoy Gaylord Palm's Cypress Springs Family Fun Water Park (exclusively for Gaylord Palms guests), an extravagant adults-only pool, a luxury spa, state-of-the-art fitness center, and free shuttle service to Walt Disney World® and Downtown Disney®. Visit marriott.com/mcogp for resort details.

WALT DISNEPWORLD. Discount park tickets

As an FMA Annual Meeting attendee, you are eligible to pre-purchase discounted Disney theme park tickets including afternoon (After 2pm & After 4pm) tickets and exclusive multi-day tickets that are not available at the ticket windows. The cut-off date for advance purchase of these specially-priced tickets is Feb. 24, 2015. Call 407-566-5600 or visit mydisneymeetings.com/fma15 to order yours today.

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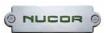
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